



**PEOPLE
DEVELOPING
PEOPLE**

...a not for profit, community based, charitable trust engaged in the design, development and delivery of accredited education and training programmes.

We aim to provide new and affordable education and training opportunities to those people who, for whatever reason, missed out on earlier chances, or who are re-engaging with their development after some time or who are engaged in career change or transition.....

SELF DEVELOPMENT, EMPLOYABILITY, TRANSITION

"What kind of a job will I get with this qualification?" is one of the most frequent and persistent questions asked at EQUAL Ireland Information Sessions

The first thing to be said in response to this question has to be that this Degree imparts generic business, leadership and management skills to the learner. It is for example neither a Law, Nursing or Engineering Degree, so the type of work, which can be successfully competed for is of a broader nature and includes a wider range of job types.

Our programmes are aimed at developing your skills and knowledge so that you can compete effectively for the available jobs, whether they be in leadership and management roles in business, social enterprise or the community or voluntary sectors.

RURAL REGENERATION AND SOCIAL ENTERPRISE

In particular the degree has been constructed in the context of rural regeneration quality of life and employment

CAREER OPTIONS

Graduating from this programme will enable a graduate to engage in any of the following career options:

CASE MANAGEMENT MANAGER	SHOP MANAGER
DEVELOPMENT MANAGER	OFFICE MANAGER
DIGITAL MARKETING OFFICIAL	OPERATIONS MANAGER
FUNDRAISING OFFICIAL	PROGRAMME MANAGER
JOBS COACH	FAMILY SUPPORT MANAGER
MABS MONEY ADVISER	SUPERVISOR/MANAGER
PROGRAMME MANAGER	PROJECT LEADER
PROJECT MANAGER	SERVICE MANAGER
REGIONAL YOUTH OFFICIAL	DIRECTOR OF SERVICES
TRAINER/MANAGER	BUSINESS DEVELOPMENT
TRAINING CO-ORDINATOR	TEAM MANAGER

CROSSOVER - TRANSITION - CAREER CHANGE

Importantly this programme has been successfully used by a number of individuals who where in crossover or transition employment situations where a significant career change was called for i.e. moving from military to civilian employment all situations in which our Recognition of Prior Learning process played a key enabling role.

EQUAL Ireland

Email: Info@equallireland.ie
Web: www.equallireland.ie
Tel: 091 778682
Post: Building 8 6d, Lisobaun Business Park, Tuam Road, Galway City, Galway, IRELAND



**BA (Hons) in Business,
Social Enterprise,
Leadership and
Management**



**PEOPLE
DEVELOPING
PEOPLE**

BA (Hons) in BUSINESS, SOCIAL ENTERPRISE, LEADERSHIP & MANAGEMENT

INTRODUCTION

This is a unique BA Honours Degree Programme, with a cross sectoral focus, which provides the learner with a range of practical skills, knowledge and experience, equally applicable to leadership and management roles in the public, private, 'not for profit' and social enterprise sectors of the economy

A key objective of this, and other EQUAL Ireland programmes, while enhancing employability, is moreover, to encourage and support the development of learners who are self-directed and independent through providing them with learning skills and knowledge, which can be effectively used in a variety of life, community and employment situations.

WHO IS IT FOR?

Completion of this programme will be of particular interest to the following people:

- Graduates of the EQUAL Ireland Ordinary Degree in Business, Enterprise and Community Development or Graduates of comparative degrees in other similar subjects
- Business Manager/Owners
- Community Activists or Workplace Representatives
- Entrepreneurs or Innovators who want to establish a successful private or social enterprise
- Volunteers in Community Groups or Organisations whose full time employment prospects in these organisations would be enhanced through their gaining a degree

NB The reader should refer to Entry Requirement set out below.

RECOGNITION OF PRIOR LEARNING

We operate a Recognition of Prior Learning (RPL) system which allows us to recommend acceptance of people who have a relevant and appropriate work, life and educational experience, which demonstrates that they have in fact already achieved the Learning Outcomes of the EQUAL Ireland BA and Higher Certificate in Business, Enterprise and Community Development. Please ask us about this process and we will give you the necessary information and advice.

PROGRAMME CONTENT

Leading & Managing Organisations 10 Credits

This Module is designed to develop the learner's understanding of the necessity for effective leadership, supporting continuous change and performance improvement. It will look at the extent to which change yields real improvement in an organisation's performance towards achieving their strategic objectives.

Digital Marketing 5 Credits

This Module is designed to develop the learner's understanding of the necessity for effective digital marketing and operations to support customer/client engagement. It will focus on growing and leveraging the organisation's brand communications supporting sustainability and aligning the business and digital marketing objectives.

Social Enterprise Development and Governance 10 Credits

This Module introduces the foundations of Social Entrepreneurship that are important to understanding the decisions that social entrepreneurs make, the environment in which they must make those decisions and the tasks they must undertake before launching a new venture. The module will have an applied focus on ethical behaviour, corporate governance and corporate social responsibility.

'Not-for-Profit' Organisation Theory & Practice 10 Credits

This Module will examine the different types of organisation that exist in the 'not for profit' sector and will investigate the distinguishing features of these organisations. In addition the module will explore the factors that have led to the emergence of social enterprises and other 'not for profit' organisations and how they contribute to communities.

Community Youth Work Approaches & Principles 5 Credits

The aim of this Module is to develop the professional and transferable skills of learners through an examination of the approaches and principles of youth and community work in Ireland and internationally. The module examines community and youth focused participation and explores theoretical and practical approaches to working within communities and with young people. It provide students with the knowledge, skills and values to manage community and youth based Youth Projects.

Community/Workplace Research Project 20 Credits

The aim of this Module is to further facilitate the development of the learner's academic and research skills to enable them to complete a research project of 6,000- 8,000 words. The project will be carried out in conjunction with communities and/or enterprise organisations, with the real prospect of benefits accruing to them from the Learner's research. The project will focus on analysis, critical thinking, judgment and investigation, in accordance with

accepted criteria and ethical standards. Each learner will be given an opportunity to present their project through a final 'Viva Voce' oral presentation which will form part of the final assessment

PROGRAMME DELIVERY & SUPPORTS

The programme typically will be delivered locally, on the basis on an average engagement of two days per month, over a 12 month period, at an EQUAL Ireland Workshop usually convened in a Local Learning Centre however our on line capacity is constantly increasing.

The programme typically will be delivered locally at an EQUAL Ireland Workshop on an average two days per month, over a 12 month period,

In addition to the workshops our learners are supported by:

- Acquiring self directed independent learning skills and knowledge
- The EQUAL Ireland Moodle Learning Platform
- Access to Tutor and other support staff between workshops
- On Line learning materials for each subject
- Summary Video Presentations
- Organised study groups, where appropriate

GENERAL MATTERS

Assessment

The criterion for successful completion of this course involves satisfactory engagement and performance in all elements of the programme. Learners' academic progress is based on project submissions, both individual and group projects.

Award

Participants who successfully complete the programme will receive a Level 8 Award from the Athlone Institute of Technology

Programme Fees:

€2,000 (A phased payment system is available if necessary)

Entry Requirements

People are required to have either:

- The BA in Business, Enterprise & Community Development
- A Level 7 programme in another appropriate discipline
- Successfully completed a Recognition of Prior Learning (RPL) process.

NB EQUAL Ireland will provide special supports to participants who wish to enter using the RPL process, please ask!